

RMSC RSD ENROLLMENT & DATA AUTHORIZATION

This agreement authorizes Management Science Associates, Inc. (“MSAi”) to provide all nicotine scan data that is currently being supplied by Retailer to MSAi as part of the RMSC 2019 Retail Scan Data (“RSD”) Program. This includes data for all nicotine and Other tobacco Product (“OTP”) categories, including but not limited to Cigarettes, Smokeless (Snus, loose leaf, and dry products), Vapor (Electronic cigarettes, vapor, disposables, tanks and mods), Cigars (Little, popular priced, and hand rolled), RYO (Bags, pouches, cans, etc.), and NGP (heat-not-burn, Nicotine Modern Oral, etc.). If Retailer is not currently supplying data to MSAi, Retailer agrees to do so in the format and frequency required. Retailer acknowledges that this agreement encompasses all outlets under the operation of the participating Retailer for which scan data has been, or will be, provided to MSAi.

Contract Effective Date:

Customer Name:

Customer Address: City,

State, Zip:

RMSC Account Number:

Software Provider Name:

| | | | |
|-------------------------------|-----------------|--------------|-----------------|
| Preferred file format: | JSON | | |
| | Pipe Delimited | with headers | without headers |
| | Comma Delimited | with headers | without headers |

Retailer contact info for MSAi to follow-up regarding data submission details

Business Name:

Phone Number:

Email:

Title/Role:

CUSTOMER AUTHORIZATION

Name:

Signature:

Title/Role:

Date:

RMSC AUTHORIZATION

Name:

Signature:

Title/Role:

Date:

RMSC representative to e-mail completed form to RJRscan@msa.com using subject line: “RMSC RSD ENROLLMENT - OUTLET/CHAIN NAME.”

Please ensure the RSD contract is signed in FALCON for all applicable outlets.